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## **Summit Mountain Rentals Acquires Breckenridge Central Lodging**

*Lodging Firm Adds 35 Short- and Long-term Rentals,*

*As Well as Management of Lincoln West Mall's Commercial HOA*

**Breckenridge, Colo. — Oct. 25, 2010** — Summit Mountain Rentals (SMR), a local vacation rental and property management company (and owner of the Hotel Frisco), announced today that it has acquired Breckenridge Central Lodging. The deal adds 35 Breckenridge rentals to SMR's portfolio of Summit County lodging choices.

The acquisition marks SMR's foray into long-term property rentals, as well as management of a commercial homeowners' association comprised of businesses in Breckenridge's Lincoln West Mall.

"We're diversifying as well as growing, and we'll bring our same level of service and attention to detail to long-term rentals and commercial properties," said SMR owner Mark Waldman.

"Breckenridge Central Lodging has an established reputation within our community, and we'll work hard to provide a smooth transition of services."

"We're proud to have served the Breckenridge community for the past 27 years, and we're confident that Summit Mountain Rentals possesses the professionalism and expertise to serve our owners and guests well," said John Gain, former owner of Breckenridge Central Lodging.

SMR now offers more than 150 lodging choices in Breckenridge and Frisco. In 2009, SMR acquired Mountain West Lodging (including 20 luxury units in The Corral at Breckenridge) and in 2007, White Cloud Lodging, a company specializing in Breckenridge luxury vacation home rentals.

Summit Mountain Rentals' offices are located at 111 Ski Hill Road in Breckenridge; they also have an office at the Hotel Frisco, 308 Main Street, Frisco.

### **About Summit Mountain Rentals**

Summit Mountain Rentals, voted "Best Property Management Company" in Summit County in the *Summit Daily News*' 2010 annual readers' poll, offers Summit County visitors more than lodging choices, from luxurious mountain homes (with sleeping for up to 22 guests) to boutique condominiums and the Hotel Frisco, voted "Best Lodging in Summit County" for the past six years. For reservations or additional information, call Summit Mountain Properties at 1-800-383-7382 or visit [www.summitrentals.com](http://www.summitrentals.com).

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